

THE WEATHER.

The barometer is high over the Atlantic coast states and low over the country from the upper lake region southward to Texas and New Mexico. It is highest over Florida and lowest over Texas, and relatively high in the extreme northwest.

It is generally warmer in the districts to the east of the Rocky mountains, being usually warm throughout the southern states. The lowest temperature tonight is 18 degrees at Rapid City and highest 74 at Vicksburg, where it reached 80 during the day.

The weather is generally clear in the extreme northwest, but elsewhere it is mostly cloudy to threatening, with rain falling at several places. Showers occurred during the day in Georgia, North Carolina, Virginia, Texas, Kansas, Missouri, Minnesota, Illinois, Michigan and New York. The heaviest rainfall was 2.40 inches at Knoxville.

Conditions are favorable for the continuance of the present character of weather. The forecast for Wednesday is as follows: Rain in north portion and threatening weather in southern portion, with but slight temperature changes.

Local Report for Yesterday.

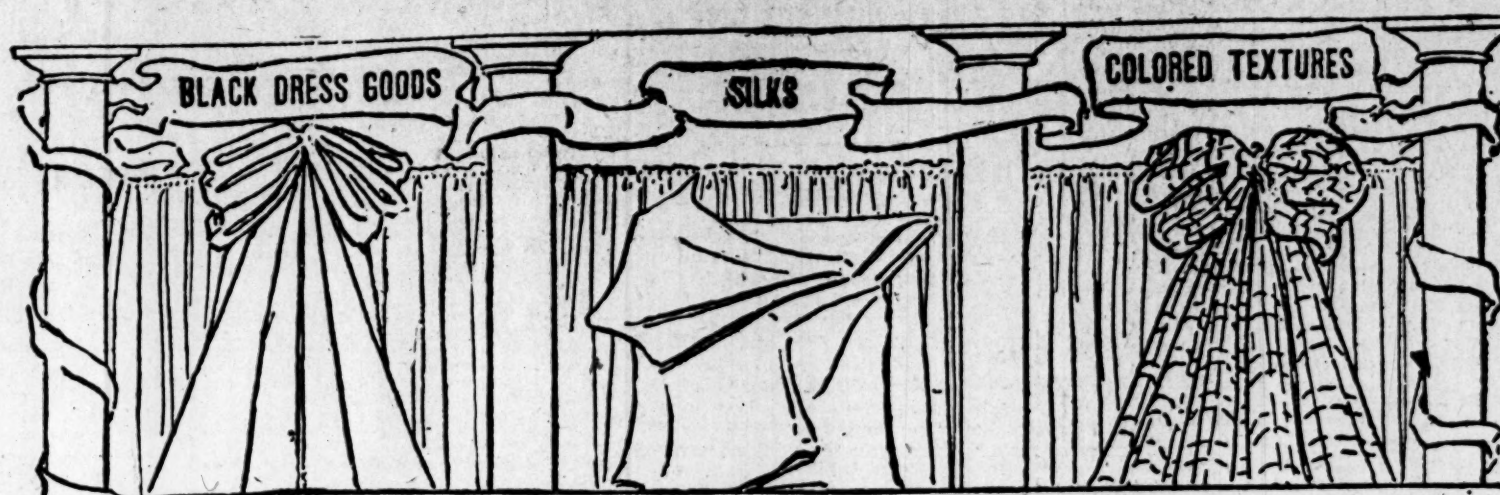
Daily mean temperature 63
Daily normal temperature 63
Highest temperature 73
Lowest temperature 52
Total rainfall during 24 hours02
Precipidity since January 1st 1.15

General Weather Report.

Daily report of the weather at selected stations as shown by observations taken at 8 p. m. January 11, 1908.

Augusta, clear	72	78	.08
Jacksonville, clear	85	89	.00
Albany, clear	73	78	.01
Tampa, cloudy	70	80	.00
Pensacola, clear	88	92	.00
Mobile, pt. cloudy	71	75	.00
Vicksburg, clear, cloudy	74	80	.00
New Orleans, clear	70	78	.60
Batavia, clear	70	78	.00
Galesburg, rain	66	68	T
Corpus Christi, cloudy	72	76	.00
San Antonio, clear	72	82	.00
Detroit, cloudy	36	36	T
Chicago, cloudy	46	44	.01
Memphis, rain	40	48	1.36
Chattanooga, clear	60	69	.65
Knoxville, rain	60	69	2.40
Memphis, rain	50	50	.00
St. Paul, cloudy	28	32	.00
St. Louis, cloudy	56	56	.00
Kansas City, rain	38	44	.40
Omaha, cloudy	32	34	T
Harlan, clear	38	34	.00
Rapid City, clear	14	20	.00
North Platte, clear	34	40	.00
Sioux Falls, clear	32	34	.04
Abilene, pt. cloudy	62	74	.08

CHAMBERLIN-JOHNSON-DuBOISE CO



Great Ten-Day Sale.

Thrilling scenes at this store during the next ten days. Sale will succeed. All of them will be special—sensationally special. No use telling you we'll take stock; that we want to clear out various lines in all departments. Such excuses are humdrum. We'll recite the news of the store accurately and concisely. Today we give you important information concerning Silks and Dress Goods. Tomorrow you shall have the story of Underwear, Embroideries, Laces and White Goods. Next day we'll devote a page to Furs, Coats, Capes, Skirts, Waists, and then Furniture and Carpets will furnish the theme. The advertising will be serial. Don't miss a number. It's a bargain epoch—a ten-day carnival of marvelous retailing. The goods are reputable in every respect and prices are the lowest yet recorded.

Make Way for Spring They Cry!

That's the chorus of department chiefs. The volume of the chorus is strong, resolute, powerful. Winter wanes. One sweep of the eye detects a dozen dainty emblems of the advancing season. Organdies, wreathed and rosied and daisied are shimmering in summery elegance on counters. Embroideries show their exquisite traceries like films of frost. There are many groups—each group is great, grand, graceful. Muslin Underwear—white, fresh and beautiful—charms the artistic and thrifty. Yes, harbingers of spring are multiplying. Vernal merchandise arrives ahead of the crocuses, hyacinths and tulips. New things claim the interest and enthusiasm of salespeople and visitors alike. Pretty designs wrought in the ethereal mesh of just-landed Laces are more vital and fascinating now than the rich effects of boucle, bourette, chevron, crepon, broche, jacquard or damasse dress goods. That's why we start a sale today meant to divert you from the lovely tints of zephyry fabrics and direct your keenest, shrewdest, best buying thoughts to weaves of winter.

These Reductions Are Necessary and Pleasant.

We are on the verge of sacrificing a vast quantity of Colored Dress Goods, Black Dress Goods and Silks. It is necessary to sell them; it is pleasant to give you such unparalleled values. The opposite quotations were not printed without considerable wavering and trepidation. We hesitated to write the truth. The impulse was to understate the actual character and magnitude of the bargains. There is such tremendous difference between past and present prices we feared you would attribute the figures to mistakes or fraud. Second thoughts convinced us that our record of rigid honesty surely justified the presumption that you would read and believe. Pursuant to the foregoing conclusion the exact concessions are clearly enumerated without the aid of cackle or metaphor. Superlative and gross exaggeration do not figure in our advertising. Such methods are as inspiring as a stage snow storm. Real bargains in splendid merchandise need no sesquipedalian language to accomplish their exit.

We Disarm the Bitterest Critic.

In creating a brisk movement we do nothing to risk your confidence. We can't increase, grow and develop without faith. It's too precious for us to imperil. The comparisons in the adjacent column is a severe test. These are facts: No auction lots; shoddy, ugly, ancient, out-of-style stuffs were smuggled into the store for purposes of sensational climaxes. Our shelves are never surrendered to any but the finest of every grade. We have no trash or truck to exploit. The goods advertised today are from our regular stocks, and you must not judge their qualities by the pricings. We lose money in order to eliminate certain lines from the general gathering. Further explanation would be superfluous. Just a word of warning: The items the types tell of are in evidence this morning. We hamper their sale with no restrictions or limitations. If you come early you'll be rewarded—if you come late you'll be regretful. We'll sell one piece or all the pieces to one buyer, should such a smart investor appear.

A Silk Shape-Up.

All Black and Colored Silk Remnants—and there's a brilliant host of them at

Half Price!

Forty-eight full pieces of Fancy Brocades, marked cheap at 75c; reduced now to . . . **43c**

Thirty-two full pieces Black Satin and Gros Grain Brocades and Stripes, marked cheap at \$1.00; reduced to . . . **59c**

Limited quantity of Brocades, Indias and Chinas—all black, marked cheap at 75c and 90c; reduced to . . . **43c**

Colored Dress Goods.

A wagon-load of Remnants are heaped on several center counters. They range from 2 to 5 yards. Just right lengths for skirts, waists or dresses for children. . . .

48 inch Fancy Poplins
48 inch Tinselled Brocades
54 inch Scotch Cheviots
54 inch Swell Hopsacking
40 inch Heather Tweeds
44 inch English Mixtures
40 inch Wool Broche
45 inch Chevron Suiting

Kinds we sold at 50c are now . . . **20c**
Kinds we sold at 65c are now . . . **25c**
Kinds we sold at 75c are now . . . **30c**
Kinds we sold at 85c are now . . . **40c**
Kinds we sold at \$1.00 are now . . . **50c**
Kinds we sold at \$1.25 are now . . . **60c**

All-wool Plaid Poplins
Silk-and-wool French Plaids
Boucle Plaids
Fine Serge Plaids
Imported Cheviot Plaids
Camel's Hair Plaids
Zibeline Plaids
Three-toned Novelty Plaids

Kinds we sold at 65c are now . . . **35c**
Kinds we sold at 75c are now . . . **45c**
Kinds we sold at \$1.00 are now . . . **65c**
Kinds we sold at \$1.25 are now . . . **75c**
Kinds we sold at \$1.50 are now . . . **85c**

Fine French Broadcloth.

The counter on which these are heaped is a Remnant Klondike. If you're in quest of golden bargains don't miss these offerings. Silky, smooth, soft-surfaced Broadcloths, so mellow, so fine, so beautifully calendered. . . .

Half Price.

Kind we sold at \$1.50 is now . . . **75c**
Kind we sold at \$1.75 is now . . . **87c**
Kind we sold at \$2.00 is now . . . **\$1.00**
Kind we sold at \$2.25 is now . . . **\$1.12**
Kind we sold at \$2.50 is now . . . **\$1.25**
Kind we sold at \$3.00 is now . . . **\$1.50**

Novelty Suits.

Close on to fifty of these particular suits. They're in the favorite Cheviot, Boucle, Jacquard and Bourette Weaves, including newest colors and combinations. From reductions made last month we have taken off a third. Like this:

Originally \$4.50, reduced to \$3.00; now . . . **\$2.00**
Originally \$8.00, reduced to \$5.00; now . . . **\$3.33**
Originally \$9.00, reduced to \$6.00; now . . . **\$4.00**

Novelty Suits.

Thirty of these suits. Fancy Brocettes, Jacquards, Novelty Mosaics, Camel's Hair, Scotch Homespins, Rough English Cheviots, Knickerbocker Boucles and Granites. . . .

Kinds we sold at \$10 are now . . . **\$2.65**
Kinds we sold at \$12 are now . . . **\$3.75**
Kinds we sold at \$15 are now . . . **\$4.00**
Kinds we sold at \$18 are now . . . **\$5.00**
Kinds we sold at \$20 are now . . . **\$6.00**

Remnants Black Goods.

Serges
Cheviots
Diagonals
Henriettas
Brilliantines
Wool Brocades
Silk Brocades
Armures
Whipcords
Mohairs
Duchesse Damasse
Venetians
Seine Faconnes
Drap d'Yukon
Paris Epingle
Raye Violante

Kinds we sold at 50c are now . . . **25c**
Kinds we sold at 75c are now . . . **37c**
Kinds we sold at \$1.00 are now . . . **50c**
Kinds we sold at \$1.25 are now . . . **63c**
Kinds we sold at \$1.50 are now . . . **75c**
Kinds we sold at \$2.00 are now . . . **98c**

Twenty-five Black Novelty Suits, including Broche, Cheviot Serge, Boucle, Applique Crepon and other popular effects, marked down from \$10 and \$15 to . . . **\$2.50, \$3.50 and \$5.00**

CHAMBERLIN-JOHNSON-DuBOISE CO

